

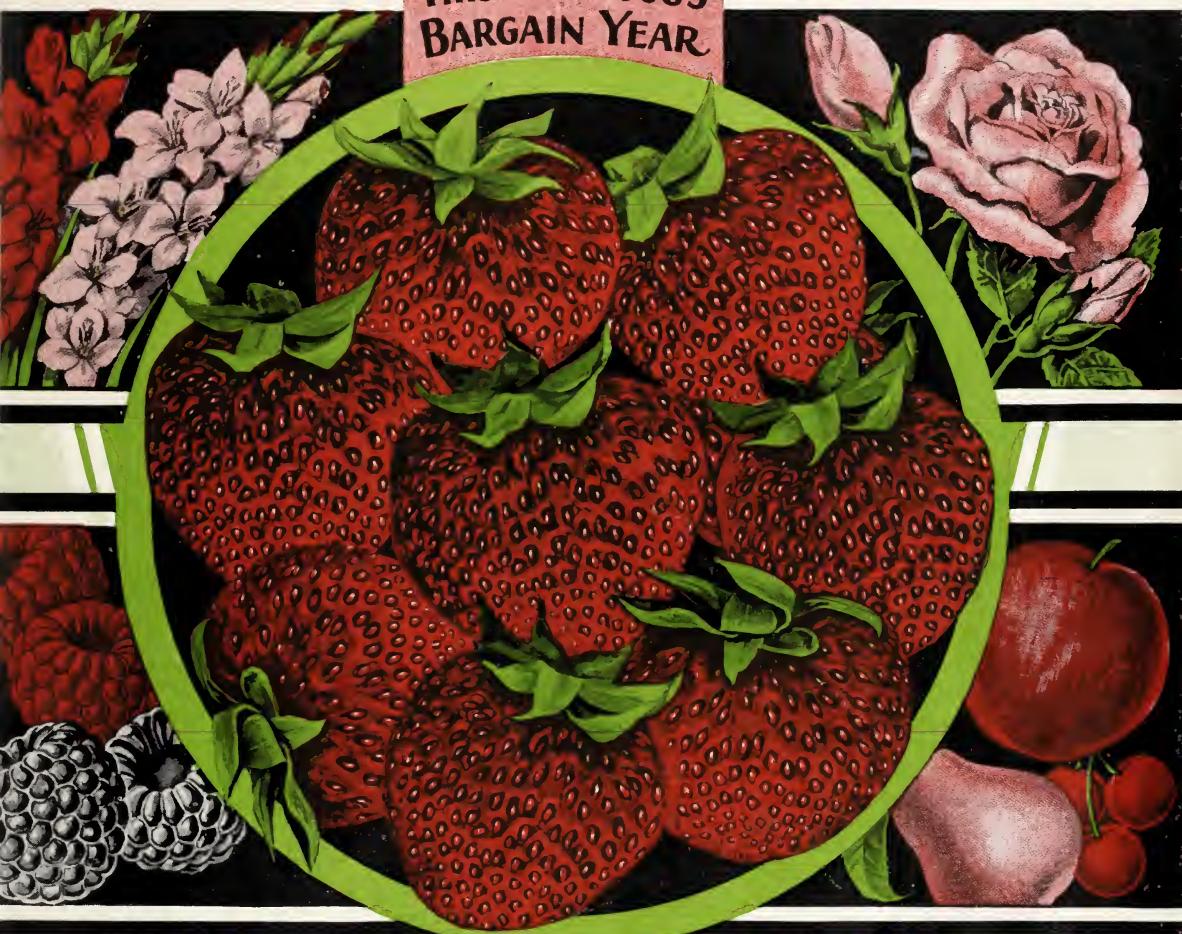
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KELLOGG'S Berry Book

62.11
This is KELLOGG'S
BARGAIN YEAR



RASPBERRIES
BLACKBERRIES
GRAPES
ASPARAGUS
FRUIT TREES
SHRUBBERY
ORNAMENTALS
VINES

Kellogg's Pedigree Mastodon The Jumbo Everbearer

Fruits Three Months After Planting.
Continues fruiting until late fall.
Fruits again the following summer.
Another big crop in the fall.
THREE BIG CROPS IN 18 MONTHS.
Plants grow tall and strong.
Fruits summer and fall in all soils.
Plant MASTODON for quick results and big profits.

Read About MASTODON on Page 8.

R. M. KELLOGG COMPANY
THREE RIVERS, MICHIGAN

EVERGREENS
PERENNIALS
ROSES
GLADIOLI
DAHLIAS
PEONIES
REGAL LILIES
IRIS

WE
PAY POSTAGE
WE PAY
EXPRESS

WE
PAY POSTAGE
WE PAY
EXPRESS



This is Kellogg's Bargain Year

From Frank E. Beatty,
Three Rivers, Mich.

Three Rivers, Michigan, 1932

To You:

Yes, my good friends, this is Kellogg's Bargain Year. Never before have you had such money-saving bargains offered you on strictly high-grade, true-to-name nursery stock. It will pay you to study this book carefully - you'll find money-saving bargains on every page.

Every dollar you invest in Kellogg berry plants this year will bring back \$10.00 to \$20.00 next year. At this year's prices, every dollar you put into Kellogg fruit trees, shrubbery, roses, perennials, vines, and bulbs will add ten times as much to the appearance and value of your home. Buy now while the price is low.

The low prices quoted in this book is not all your saving. Everything you get from Kellogg is delivered to you prepaid. Kellogg pays the postage and express. Most important of all, everything you get from Kellogg is the best that can be grown. The name "Kellogg" on nursery stock always means the best.

Kellogg's Thorobred Pedigree berry plants always have held the world's record for big crops and big profits. This year Kellogg plants are better than ever. We have used fertilizers liberally and I promise you the best plants ever grown.

This year Kellogg's Thorobred Pedigree heavy-fruited berry plants cost you only a trifle more than common ordinary plants and they are easily worth twice as much. I will prove to you that Kellogg's heavy-fruited plants are the lowest-priced plants you can buy.

I assure you the low prices we are quoting on Kellogg berry plants and nursery stock this year give you the biggest and best bargains ever offered on high quality, true-to-name stock. Considering the real worth, you are actually getting a full \$2.00 value for every dollar you invest.

Come and look us over. You are welcome anytime. Spend a day in the Kellogg 400 acre nurseries. See our beautiful new rock garden and big show gardens; our extensive irrigation plant and other equipment used in growing Kellogg's heavy-fruited berry plants and high-grade nursery stock. Come and see how we do things.

WE
PAY POSTAGE
WE PAY
EXPRESS

Sincerely yours,

F.E. Beatty

A Gift

FOR EVERY KELLOGG CUSTOMER THIS YEAR

This is not only KELLOGG'S BARGAIN YEAR, but also KELLOGG'S GIFT YEAR. Every Customer whose order amounts to \$3.00 or more will receive A VALUABLE SURPRISE GIFT FREE. In selecting your gift, I shall be very careful to choose something that will both surprise and please you. Of course, the larger your order the more valuable the gift will be.

I am very sure you will be very highly pleased with both your purchase and your gift. Whether it's a gift or a purchase, it must be a satisfaction to you and a credit to our company.

LOOK at these REAL BARGAINS

On KELLOGG'S Choicest Stock—The Pick of the NURSERY

6 REGAL LILY BULBS—Absolutely hardy. Grows 4 to 5 feet tall. Large trumpet shaped, lily-white waxy flowers suffused with pink, with a beautiful shade of canary yellow throat extending part way up the trumpet; delightfully perfumed. A most charming, hardy lily. 6 big, bloom-ing size bulbs, value \$2.00, prepaid, only—

\$1

15 for \$2.00; 25 for \$3.00.

3 AMORPHA FRUTICOSA (False Indigo)—A branching shrub, usually grows 6 to 10 feet tall. Valuable for borders or massing on rocky banks. Leaf compound, consisting of 11 to 25 bright green leaflets. Flowers violet-purple, disposed in clustered racemes 3 to 6 inches long. 3 big, two-year, 3- to 4-foot, heavy rooted plants, prepaid, only—

\$1

7 for \$2.00.

4 RUSSIAN OLIVE (Elaeagnus Angustifolia)—A large shrub with silvery branches; leaves bright green above, silvery beneath; flowers yellow within and silvery on the outside. Very fragrant. Later in the season filled with yellow berries coated with silvery scales. With this silver, yellow and green combination you can imagine the real beauty of this shrub. Grows 8 to 12 feet high. 4 two-year, 18- to 24-inch heavy rooted plants, prepaid, for only—

\$1

4 RED BARBERRY—New and very popular. Perfectly hardy, grows upright with glossy bronze-red foliage changing to purplish red in autumn. Most beautiful among evergreens or planted in groups in the lawn. Very desirable for hedges. Does best when grown in full sunlight. 4 two-year, heavy rooted plants delivered to you, prepaid, for only—

\$1

10 for \$2.00.

3 FLAMING BUSH (Japanese Quince)—A most magnificent growing shrub; beautiful, dark, glossy leaves with flaming scarlet flowers. Foliage turns to gay colors in autumn. Fine for lawn specimen, shrub borders, foundation planting or hedges. Three choice two-year bushes, prepaid for only—

\$1

7 for \$2.00 or 12 for \$3.00.

3 PURPLE FRINGE (Smoke Tree)—A real mystic wonder; grows into a large magnificent shrub. May be pruned into tree shape if desired. Produces masses of smoky purple feathery blooms which give a purplish clouded effect. Beautiful leaves in the fall. Plant in lawn or shrub border. Regular price 65¢ each. This year you get 3 two-year plants, prepaid, for only—

\$1

7 for \$2.00.

2 FRENCH LILACS, EXTRA CHOICE 3 YEAR BUDED PLANTS; FIVE COLORS—Red, pink, blue, lavender and white. Grow 6 to 8 feet high with large fragrant flower clusters. Unusual varieties which generally sell for \$1.50 each. This is Kellogg's Bargain Year and you may take two, your choice of colors, prepaid, only

\$1

5 for \$2.00.

2 BEAUTY BUSH (The Fountain of Pink)—Recently imported from Central Asia. Very hardy. Grows 6 to 9 feet high. Long arching branches, literally covered with beautiful delicate pink flowers. When in full bloom it's a real fountain of pink. Very attractive foliage. A perfect shrub that will give you something new and admirably beautiful. A most delightfully new charming shrub, different from anything you ever have seen. Two 2-year, 18" to 24" plants, prepaid, for only—

\$1

5 for \$2.00.

KELLOGG'S HIGHLY COLORED FLAMING FLOWERS

Here Are Three Beautiful Flowers of Flaming Color

Nothing you could plant will attract more attention than the three unusual flowers described here—long spikes of flaming orange-red, rich rose-pink, and charming purple flowers.

RED HOT POKER (Tritoma)—Sometimes called Torch Lily or Flame Flower. Fine for garden decoration; stately grower with long, narrow, grassy leaves. Drooping tubular orange-red flowers grown on dense spikes or long stems above foliage. Originally came from South Africa.

BLAZING STAR (Liatris) or Gay Feather. Very showy plants with grassy linear leaves. Produced in a thick tufty mass out of which arises long spikes of rich purple flowers. Does well in sun or partial shade. Thrives in ordinary garden soil; very beautiful.



GAS PLANT (Dictamnus). Very hardy. Will thrive in the same spot for many years. Ash-like leaves with a delightful fragrant odor. The quaintly formed flowers are borne in upright racemes. May be ignited in the evenings of hot days without any damage to the plants. Very charming rose-pink flowers.

A group of one each, three plants, prepaid, for only

\$1

3 Groups, 9 plants, only \$2.00, prepaid. Or make your own choice of these 3 flowers at same price.

EMPIRE STATE

EMPIRE STATE is a BRAND NEW, medium late, bi-sexual strawberry. Never offered before. We have the only plants in America. The best plants ever grown; big, sturdy, heavy rooted plants. Big foliage, big attractive berries. Sure to sell at the highest prices; a most magnificent strawberry. Originated in New York State. Sent to KELLOGG for testing three years ago; fruited here two seasons; produces the most perfect and most magnificent berries we ever have seen. It's a real "knockout." Hardy, easily grown, easily picked, delicious and easily sold. THE 20TH CENTURY STRAWBERRY. A real bargain at the prices quoted here. Remember, it's BRAND NEW, only a limited number of plants. DON'T WAIT. Be one of the first to try this most outstanding brand new strawberry. Grow in narrow rows.

KELLOGG'S 1932 PRICES

| | |
|----------------------------|---------|
| 25 heavy fruiting plants | \$1.85 |
| 50 heavy fruiting plants | \$3.25 |
| 100 heavy fruiting plants | \$4.75 |
| 200 heavy fruiting plants | \$6.75 |
| 500 heavy fruiting plants | \$12.00 |
| 1000 heavy fruiting plants | \$20.00 |
| 2000 heavy fruiting plants | \$36.00 |



The
20th
CENTURY
STRAWBERRY

Kellogg's PREMIER

THE PRIZE WINNER AND MONEY MAKER

Extra Early, Frost Proof (Bi-Sexual)

BIGGEST MONEY-MAKING STRAWBERRY IN THE WORLD

No other strawberry ever made such big fruiting records as KELLOGG'S PEDIGREE PREMIER. In 1928, 17,500 quarts from only 1 1/4 acre; in 1929, 35,000 quarts from less than 3 1/2 acres; in 1931, 30,000 quarts from 3 1/2 acres, as reported by one KELLOGG customer. Henry Mackeben, Huntley, Illinois, picked 21,600 quarts last year from less than 2 1/2 acres of KELLOGG'S PEDIGREE PREMIER. Remember, these big yields were produced by KELLOGG'S PEDIGREE PREMIER PLANTS—not common plants. KELLOGG'S Pedigree, heavy fruiting plants will do the same for you.

KELLOGG'S PREMIER FRUITS EXTRA EARLY when berries are selling at high prices. A big yielder of big, bright red berries. A prize winner and a big money maker in all soils and climates.

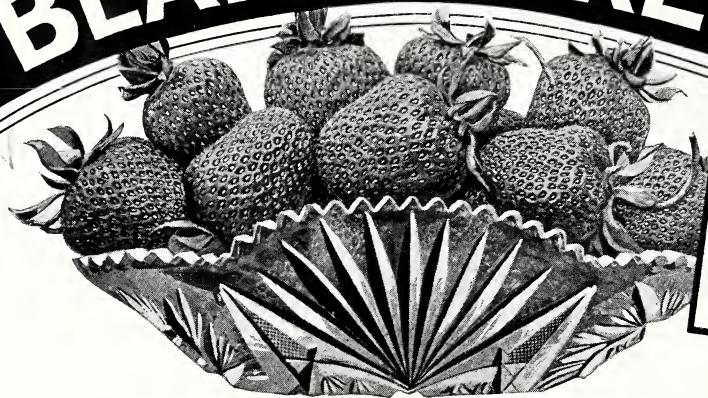
KELLOGG'S PEDIGREE PREMIER has a longer fruiting season than any other strawberry. Begins fruiting extra early, continues fruiting with the later varieties. THE BEST SHIPPING and best keeping extra early strawberry ever grown. Fruits heavy in narrow or wide rows.



**Pure Thorobreds—The Heaviest Fruiting Plants Ever Grown
Lowest Prices Ever Quoted on Kellogg Pedigree Premiers**

| | | | | | | | |
|-----------|--------|------------|--------|-------------|--------|--------------|---------|
| 25 Plants | \$0.75 | 100 Plants | \$1.75 | 400 Plants | \$4.25 | 2000 Plants | \$15.70 |
| 50 Plants | \$1.10 | 200 Plants | \$2.75 | 500 Plants | \$4.50 | 5000 Plants | \$36.00 |
| 75 Plants | \$1.45 | 300 Plants | \$3.75 | 1000 Plants | \$8.00 | 10000 Plants | \$68.50 |

BLAKE MORE



*It's
Just the
BERRY
you have
been
waiting
for*

The Most Promising New Early Strawberry

BLAKEMORE strawberry originated from a cross of Missionary and Premier at the United States Plant Field experiment station near Glenn Dale, Maryland. Under some conditions the berries are larger than Premier and it has yielded as heavily as Premier. The berries are beautifully shaped of bright, light red color. The firm flesh and resistant skin makes BLAKEMORE an ideal keeper, canner, and shipper.

BLAKEMORE is a bi-sexual (male), strong grower, liberal plant maker, and a most splendid yielder of big, beautifully colored berries. The very fact that Premier is one of BLAKEMORE'S parents should convince you that it is the most promising new extra early strawberry. The berries are about 2½ times larger than the berries shown in the above dish.

KELLOGG'S original stock of BLAKEMORE plants came direct from the Coastal Plains Experiment Station. WE GUARANTEE EVERY PLANT to be genuine true BLAKEMORE.

KELLOGG'S low prices this year give you an opportunity to see BLAKEMORE fruiting in your own garden at a very small cost. Grow in narrow rows.

PRICES

| | |
|--------------|---------|
| 25 Plants | \$ 0.75 |
| 50 Plants | \$ 1.10 |
| 75 Plants | \$ 1.45 |
| 100 Plants | \$ 1.75 |
| 200 Plants | \$ 2.75 |
| 300 Plants | \$ 3.75 |
| 400 Plants | \$ 4.25 |
| 500 Plants | \$ 4.50 |
| 1000 Plants | \$ 8.00 |
| 2000 Plants | \$15.70 |
| 5000 Plants | \$36.00 |
| 10000 Plants | \$68.50 |

WE PAY POSTAGE
WE PAY EXPRESS

*Here's
Another
BARGAIN
GARDEN*

Kellogg's SUMMER and FALL Garden

With only ordinary care and weather conditions, this little gem garden should supply an average sized family with all the delicious strawberries they can use FRESH FROM THE GARDEN from early summer until rather late fall. KELLOGG'S SUMMER and FALL STRAWBERRY Garden affords you a most wonderful opportunity to furnish your family with KELLOGG'S very choicest strawberries summer and fall—plenty for winter, too.

Just a Small Space—Only 400 Square Feet

Make your rows 30 inches apart and set the plants 20 inches apart in the rows. This requires a space only 10 feet wide and 40 feet long or 20 feet square, exactly 400 square feet of ground. The beauty of this garden when it is blooming and fruiting is worth the price to say nothing about the wonderful crop of strawberries.

Four Varieties—100 Plants—You Save \$1.40

KELLOGG'S HEAVIEST PRODUCING Summer and Fall Varieties

| | |
|---|--------|
| 25 PREMIER for extra early strawberries | \$0.75 |
| 25 DUNLAP or DR. BURRILL for mid-season berries | \$.45 |
| 25 PROGRESSIVE for early fall berries | \$1.05 |

25 MASTODON for late fall berries

Regular price \$3.40

SPECIAL GARDEN PRICE ONLY \$2.00 POSTPAID

\$2.00
Postpaid
You Save
\$1.40

A BIG \$3.40 VALUE FOR ONLY

WE
PAY POSTAGE
WE PAY
EXPRESS

5 DEPENDABLE VARIETIES

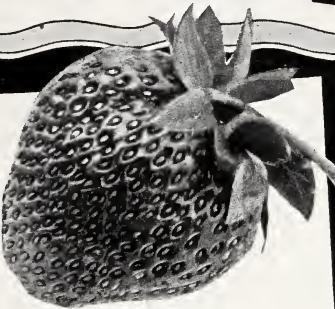
GIBSON

(Bi-Sexual)

One of the most productive mid-season strawberries grown. Large, bright red berries.

Fruits extra well in wide or narrow rows.

| | |
|-------------|---------|
| 25 plants | \$ 0.55 |
| 50 plants | \$ 0.80 |
| 75 plants | \$ 1.05 |
| 100 plants | \$ 1.25 |
| 200 plants | \$ 2.00 |
| 300 plants | \$ 2.55 |
| 400 plants | \$ 3.05 |
| 500 plants | \$ 3.50 |
| 1000 plants | \$ 6.50 |
| 2000 plants | \$12.75 |
| 5000 plants | \$30.00 |



EARLY BIRD

(Bi-Sexual)

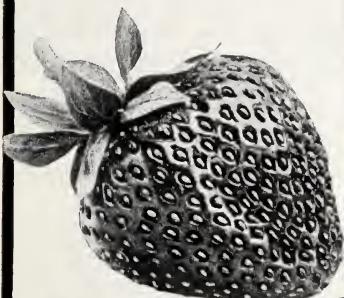
Big producer of bright, snappy red, perfectly shaped berries. Very delicious, mild flavor. Earliest strawberry on record. Choice for home or market garden. Grow in narrow rows.

| | |
|--------------|---------|
| 25 plants | \$ 0.75 |
| 50 plants | \$ 1.10 |
| 75 plants | \$ 1.45 |
| 100 plants | \$ 1.75 |
| 200 plants | \$ 2.75 |
| 300 plants | \$ 3.75 |
| 400 plants | \$ 4.25 |
| 500 plants | \$ 4.50 |
| 1000 plants | \$ 8.00 |
| 2000 plants | \$15.50 |
| 5000 plants | \$36.00 |
| 10000 plants | \$68.50 |

R. M. KELLOGG
COMPANY,
THREE
RIVERS,
MICH.

«♦»

We Pay Postage
and
We Pay Express



SEN. DUNLAP

(Bi-Sexual)

One of Kellogg's big money-makers. Heavy yielder of big, deep, dark red berries. It has yielded 13,000 quarts per acre. \$1800 from another acre. Retains color when canned. Grow in narrow rows.

| | |
|--------------|---------|
| 25 plants | \$ 0.45 |
| 50 plants | \$ 0.70 |
| 75 plants | \$ 0.90 |
| 100 plants | \$ 1.05 |
| 200 plants | \$ 1.65 |
| 300 plants | \$ 2.30 |
| 400 plants | \$ 2.75 |
| 500 plants | \$ 3.00 |
| 1900 plants | \$ 5.85 |
| 2000 plants | \$11.50 |
| 5000 plants | \$27.00 |
| 10000 plants | \$50.00 |

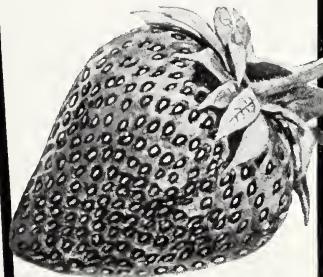
DR. BURRILL

(Pedigree, Bi-Sexual)

Strong grower. Heavy fruiter, of big, dark red berries. One of Kellogg's very best mid-season varieties for canning, market, and home use. Grow in narrow rows.

| | |
|-------------|---------|
| 25 plants | \$ 0.55 |
| 50 plants | \$ 0.80 |
| 75 plants | \$ 1.05 |
| 100 plants | \$ 1.25 |
| 200 plants | \$ 2.00 |
| 300 plants | \$ 2.55 |
| 400 plants | \$ 3.05 |
| 500 plants | \$ 3.50 |
| 1000 plants | \$ 6.50 |
| 2000 plants | \$12.75 |
| 5000 plants | \$30.00 |

R. M. KELLOGG COMPANY,
Three Rivers, Mich.



HARVEST KING

(Bi-Sexual)

Heavy producer of extra large, fancy, uniform berries. Solid red all through. Splendid keeper. Fruits mid-season to late. Grow in rather wide rows.

| | |
|--------------|---------|
| 25 plants | \$ 0.75 |
| 50 plants | \$ 1.10 |
| 75 plants | \$ 1.45 |
| 100 plants | \$ 1.75 |
| 200 plants | \$ 2.75 |
| 300 plants | \$ 3.75 |
| 400 plants | \$ 4.25 |
| 500 plants | \$ 4.50 |
| 1000 plants | \$ 8.00 |
| 2000 plants | \$15.50 |
| 5000 plants | \$36.00 |
| 10000 plants | \$68.50 |

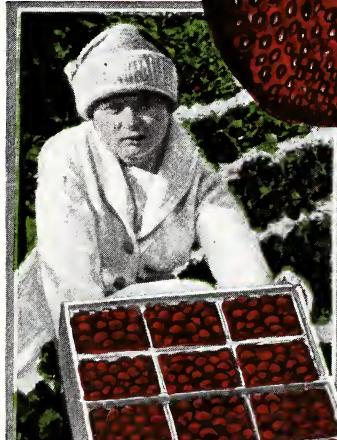
R. M. KELLOGG
COMPANY,
THREE
RIVERS,
MICH.

«♦»

We Pay Postage
and
We Pay Express



Kellogg's MASTODON

Big Red Berries in Three Months

Grow KELLOGG'S MASTODON Everbearers for quick action and big profits. Just think, when you plant KELLOGG'S MASTODON you only have to wait a few weeks until you are picking big, bright red, delicious berries, and you keep right on picking berries until fall.

KELLOGG'S MASTODON plants are the most persistent plants you ever have seen. You simply cannot keep them from fruiting. The berries at the top show the shape and size; and the crate of berries to the left shows how beautiful these berries are when packed ready for market. Both of these pictures are made from an actual photograph.

No variety could possibly produce more big berries per acre than KELLOGG'S MASTODON. Every plant is loaded with blossoms and big berries. There is no end to their fruiting until freezing stops them. KELLOGG'S MASTODON plants are the heaviest fruiting plants grown in America. MASTODON is a strong bi-sexual (male), strong grower, not affected by frost, hardy, easily grown and succeeds in all soils and climates. Again I say, grow MASTODON for quick action and big profits.

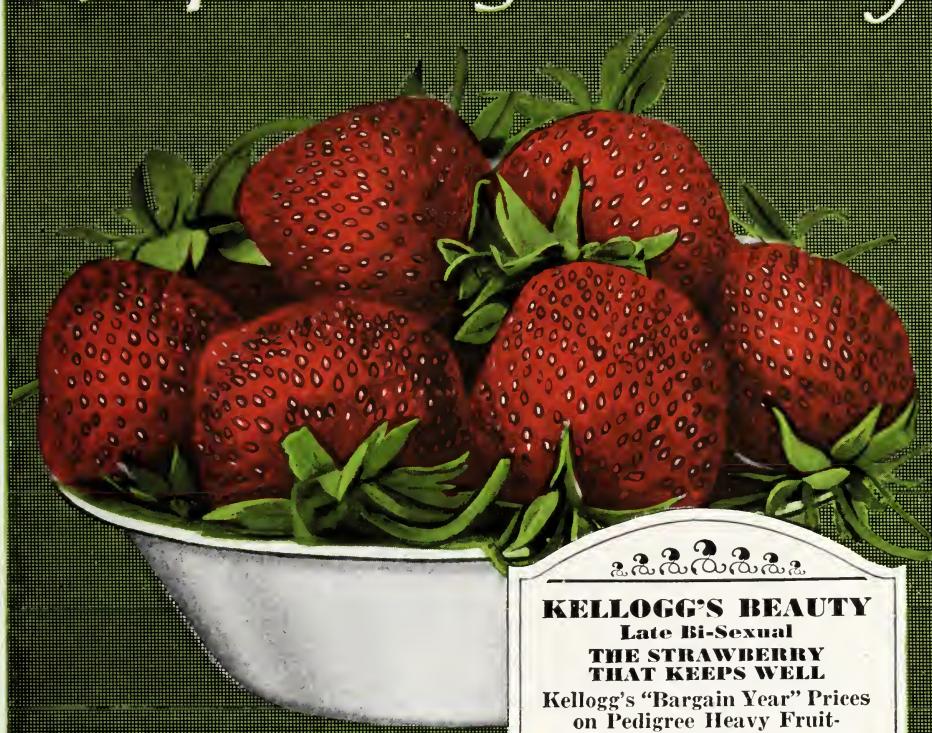
KELLOGG'S New Low Prices—Delivered to You

| | | | | | |
|------------|----------|------------|----------|--------------|------------|
| 25 Plants | — \$1.15 | 200 Plants | — \$4.20 | 1000 Plants | — \$ 16.00 |
| 50 Plants | — \$1.65 | 300 Plants | — \$5.75 | 2000 Plants | — \$ 31.50 |
| 75 Plants | — \$2.20 | 400 Plants | — \$6.95 | 5000 Plants | — \$ 70.00 |
| 100 Plants | — \$2.65 | 500 Plants | — \$8.45 | 10000 Plants | — \$130.00 |



THE KING OF EVERBEARERS

Kellogg's Big BEAUTY *The Sparkling Strawberry*



KELLOGG'S BEAUTY is big, beautiful and late. Berries large as walnuts, solid as a peach, juicy as an orange and sweet as cake. Its sparkling beauty, delicious flavor, and bright green calyx commands the highest price on all markets.

The strawberry that keeps well. Pick KELLOGG'S BEAUTY today and sell them tomorrow or the day after without losing a berry.

Plants grow 12" to 15" high. One plant when fruiting fills a half bushel basket; leaves large as the palm of my hand and runners as long as my arm. Fruiting stalks eight to ten inches long, a quarter of an inch thick, grow straight up with berries in full view. Easily grown, easily picked and easily sold.

Now fruiting in all parts of the country. Every grower satisfied. Frost after frost at blooming time fails to stop BEAUTY from producing a big crop of big, sparkling berries which sell readily at premium prices. Dependable and profitable for home garden and market. NEW, "BARGAIN YEAR" LOW PRICES on KELLOGG'S BEAUTY this year.

2 2 2 2 2 2 2 2
KELLOGG'S BEAUTY
Late Bi-Sexual
THE STRAWBERRY
THAT KEEPS WELL

Kellogg's "Bargain Year" Prices
on Pedigree Heavy Fruit-
ing Plants

| | |
|-----------------------------|---------|
| 25 heavy fruiting plants | \$ 0.95 |
| 50 heavy fruiting plants | \$ 1.35 |
| 75 heavy fruiting plants | \$ 2.05 |
| 100 heavy fruiting plants | \$ 2.50 |
| 200 heavy fruiting plants | \$ 3.95 |
| 300 heavy fruiting plants | \$ 5.45 |
| 400 heavy fruiting plants | \$ 6.55 |
| 500 heavy fruiting plants | \$ 6.95 |
| 1000 heavy fruiting plants | \$12.00 |
| 2000 heavy fruiting plants | \$23.50 |
| 5000 heavy fruiting plants | \$52.50 |
| 10000 heavy fruiting plants | \$95.00 |

R. M. KELLOGG CO.,
Three Rivers,
Mich.

Kellogg's MARVEL

Very Late Bi-Sexual (Male)

\$8.00 TO \$10.00 PER CRATE



Here's the MARVEL strawberry that is making good everywhere. A tall, strong grower and a good plant maker. The berries are much larger than the picture shown here. Deep red through and through. One of the heaviest producing late strawberries we ever have grown; big crop reports come from all parts of the country. MARVEL berries have sold as high as \$8.00 to \$10.00 per crate. Many customers report MARVEL to be the best late strawberry. Does best in hills or narrow rows; fruits alone or in company with other varieties; not particular as to soil or climate.

Here's a report from one of the many satisfied KELLOGG customers. "Our season was not good for berries but from only one-fifth of an acre of KELLOGG'S MARVEL plants, we realized at the rate of \$1.400 per acre." This letter came from C. J. Brown, Bangor, Maine.

I am sure you will like MARVEL because it's a most wonderful strawberry and I want you to try a few of these plants and see for yourself that it is all and more than we claim. Grow in narrow rows.

REMEMBER

We Pay Postage and We Pay Express.

**New Low Prices on
Marvel and
Big Late**

| | |
|-------------|---------|
| 25 Plants | \$ 0.75 |
| 50 Plants | \$ 1.10 |
| 75 Plants | \$ 1.45 |
| 100 Plants | \$ 1.75 |
| 200 Plants | \$ 2.75 |
| 300 Plants | \$ 3.75 |
| 400 Plants | \$ 4.25 |
| 500 Plants | \$ 4.75 |
| 1000 Plants | \$ 9.00 |
| 2000 Plants | \$17.00 |
| 5000 Plants | \$40.00 |

Kellogg's BIG LATE

Late Pistillate

\$1,213.95 from One-Half Acre

\$1,213.95 IS A LOT OF MONEY to make from only one-half acre, but that is exactly what H. A. Wysong of Indiana took from one-half acre of KELLOGG'S BIG LATE strawberries. Here's another of the many big reports which come to us about KELLOGG'S BIG LATE.

"In all my experience growing strawberries, I never have seen such wonderful berries as KELLOGG'S BIG LATE. They are the largest and most uniform, and the flavor is all that any lover of strawberries could desire."—J. W. Cooper, Kansas.

KELLOGG'S BIG LATE has no preference as to soil or climate. Tall grower and heavy fruiter; the berries are large, dark, glossy red; almost twice as large as the picture shown here. The berries fairly sparkle and the most delicious berries you have ever tasted. It FRUITS HEAVILY in narrow or rather wide rows. Should be planted with Marvel, Beauty or Washington. One of the best and biggest money making late strawberries we have ever put on the market. See prices above.





Just a Friendly Letter From Mrs. Beatty

Beautiful Gardens Make Beautiful Homes

Dear Friends, Everywhere:

My garden full of flowers is a garden full of joy and beauty and I want to tell you how to make your garden just as beautiful as mine.

First, I want to tell you about the "Gladioli Garden" offered in this book. This is the most beautiful combination of tints and colors you ever have seen. I know, because I had them blooming in my own garden this past summer. You'll find them simply gorgeous.

Roses, the "Queen of Flowers", will add dignity and charm to your garden. The "Garden of Roses" shown on the back page will actually charm you with its many dignified roses of all colors. The "Perennial Garden" on page 31 is a real permanent show garden.

Your garden would not be complete without a well-selected perennial planting. I plant many new kinds of perennials every year. I love them and you'll love them, too, because they are so pretty, so hardy and so easy to grow.

With me, beautiful flowers come ahead of fine clothes. "Fine feathers" will not make "fine birds", anyway. I dearly love to put on my old straw hat and "tiptoe" into my garden and visit with my flowers.

A garden full of colorful flowers, a well-chosen planting of shrubbery in the front lawn, a few fruit trees, berry plants and a grape arbor in the back yard will make a modest home look like a million dollars.

There is a lasting joy in growing flowers and giving flowers. If you will come to Three Rivers, the city of flowers, berries, rivers and lakes, I'll give you a bouquet and I'll show you that beautiful gardens do make beautiful homes. Come right along; visitors are always welcome here. Come in May and "tiptoe through the tulips" with me.

Sincerely yours,

Mrs. I. E. Beatty



Everbearing STRAWBERRIES

*Bring Big Crops and
Big Profits in the Fall*

30c a Quart—\$1500 per Acre—\$25 from Small Garden

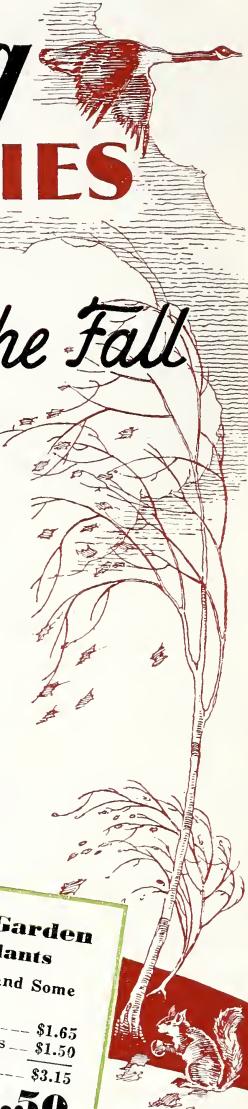
These Letters Give You the Facts About the 30 Cents a Quart, \$1500 Per Acre and \$25 from a Small Garden.

"Last spring I purchased 1,000 KELLOGG MASTODON everbearing strawberry plants and I can say they are THE BEST I have seen anywhere. They sure have done everything you said they would. I received 30 cents a quart."—Carl Mitchell, Michigan.

"I have grown KELLOGG Strawberries exclusively for the past fifteen years and SELDOM MAKE LESS THAN \$1200 PER ACRE. One year I MADE \$1500 PER ACRE from KELLOGG'S PROGRESSIVE Everbearers. When I visited your farm, I was convinced that you do even more than you claim."—W. L. Forbes, Vermont.

"From our small KELLOGG Everbearing Garden we had fresh strawberries practically without a break from *early June until November*, and in addition sold over \$25 worth of berries."—C. H. Morgan, New York.

Only KELLOGG'S Thorobred Pedigree heavy fruiting plants can produce such high priced berries and big profits. Here are two gardens that give you an opportunity to get both of KELLOGG'S Everbearers at a big saving.



Large Everbearing Garden
200 Heavy-Bearing Plants
Berries for a Large Family and a Cash Profit Besides

| | |
|-------------------------------|--------------------|
| 100 MASTODON Everbearers | \$2.65 |
| 100 PROGRESSIVE Everbearers | \$2.50 |
| Regular Price | \$5.15 |
| KELLOGG'S Garden Price | \$4.00 |
| ONLY | (YOU SAVE \$1.15.) |
| TWO GARDENS FOR \$7.00. | |

Small Everbearing Garden
100 Heavy-Bearing Plants
Berries for an Average Family and Some to Sell

| | |
|-------------------------------|--------------------|
| 50 MASTODON Everbearers | \$1.65 |
| 50 PROGRESSIVE Everbearers | \$1.50 |
| Regular Price | \$3.15 |
| KELLOGG'S Garden Price | \$2.50 |
| ONLY | (YOU SAVE \$0.65.) |

Kellogg's **PROGRESSIVE EVERBEARER**

KELLOGG'S PROGRESSIVE plants give you a big crop of most delicious berries the same year you set the plants. A big crop the following summer—another big crop the following fall. THREE BIG CROPS IN 18 MONTHS. PROGRESSIVE succeeds in all soils and climates. Strong grower, heavy producer. LARGE, DARK GLOSSY RED BERRIES. Easily grown, easily picked and easily sold. The favorite for the home garden and nearby market.

Kellogg's Rock-Bottom Prices—Prepaid

| | | | | | |
|------------|--------|------------|--------|--------------|----------|
| 25 Plants | \$1.05 | 200 Plants | \$3.95 | 1000 Plants | \$ 14.00 |
| 50 Plants | \$1.50 | 300 Plants | \$5.40 | 2000 Plants | \$ 25.00 |
| 75 Plants | \$2.05 | 400 Plants | \$6.55 | 5000 Plants | \$ 60.00 |
| 100 Plants | \$2.50 | 500 Plants | \$7.25 | 10000 Plants | \$100.00 |

Big Bargain Variety Garden



A \$12~~45~~ Value for Only \$5~~00~~

You Get All KELLOGG Varieties

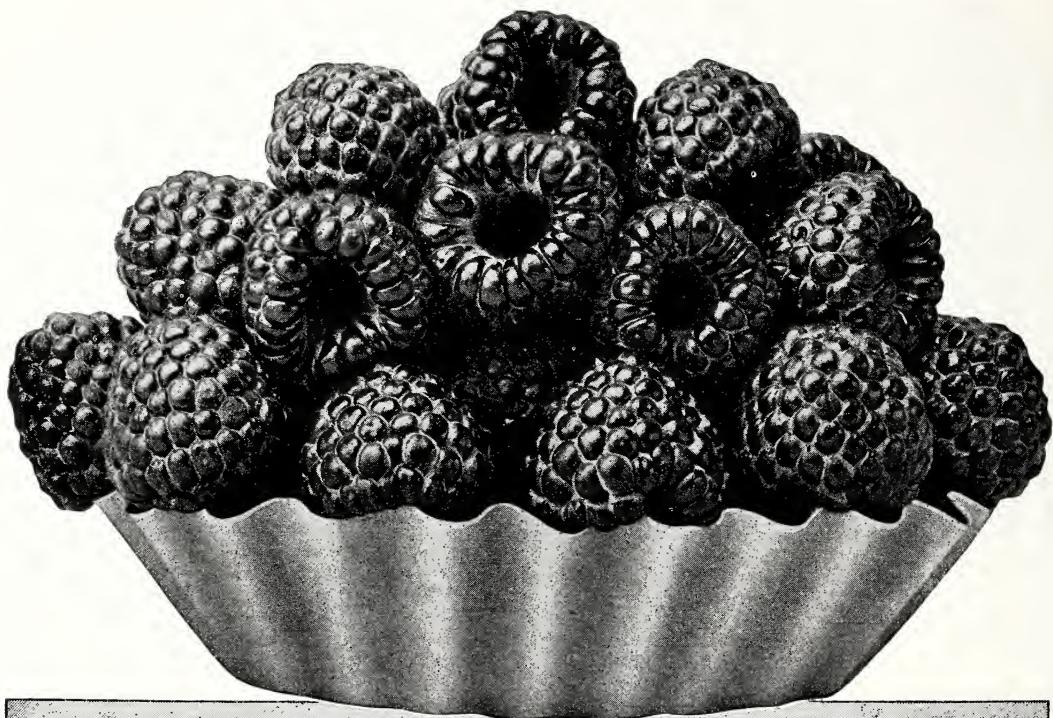
Here's your opportunity to try all KELLOGG strawberry varieties at a very small cost. You get 25 plants each of KELLOGG'S 14 varieties listed in this book. You save \$7.45. Think of it, a \$12.45 value for only \$5.00, delivered to you prepaid.

We are making this big bargain offer so you may know that all KELLOGG varieties are just as good as we claim them to be. Order this Variety Garden and you will get 25 plants each of Dunlap, Gibson, Dr. Burrill, Early Bird, Premier, Blakemore, Big Late, Marvel, Beauty, Harvest King, Mastodon, Progressive, and KELLOGG'S Washington, the Honey-Sweet strawberry. Also KELLOGG'S brand new Empire State, the 20th Century strawberry. Each variety labeled. This gives you \$12.45 worth of KELLOGG thorbred plants for only \$5.00 and we pay the postage.

14 Varieties—350 Plants—You Save \$7.45

This Variety Garden covers the entire strawberry season. Extra early, mid-season, extra late and fall everbearing strawberries. A big variety of color, shape, size, and flavor. The greatest and biggest bargain ever offered by KELLOGG. Is easily worth \$12.45. You pay only \$5.00. We pay postage and guarantee safe delivery.





Kellogg's **QUILLEN** *Something New In* **Black Raspberries**

Big Crops of Big Jet-Black Sweet Berries

Here it is. The new QUILLEN black raspberry all ready to produce big crops of delicious berries for you. Look at the pan full of berries; see how big they are. Made from an actual photograph.

Now you can get the genuine KELLOGG heavy-fruited QUILLEN plants direct from KELLOGG with KELLOGG'S GUARANTY. The heaviest fruiting berry plants ever grown.

QUILLEN is the new wonder jet-black raspberry that has been tested and is being recommended by many experimental stations.

QUILLEN is a very strong, sturdy, healthy grower. Canes grow big and tall. A wonder for heavy fruiting of big, jet-black sweet berries. Fruits about one week later than Cumberland. Grow QUILLEN with the new Logan and Cumberland and make your raspberry fruiting season two weeks longer.

KELLOGG'S Pure, Thorobred Heavy-Fruiting QUILLEN Plants

We Pay Postage — NEW LOW PRICES — We Pay Express

| | | | | | |
|---|--------|------------|--------|-------------|---------|
| 12 Plants | \$1.30 | 50 Plants | \$3.35 | 500 Plants | \$22.85 |
| 25 Plants | \$1.95 | 100 Plants | \$4.95 | 1000 Plants | \$42.50 |
| 2,000 plants, or more, at \$41.00 per thousand. | | | | | |

Kellogg's CUMBERLAND BLACK RASPBERRIES



King of Black Raspberries

CUMBERLAND is the reliable black raspberry for market growers. Splendid for home gardens, too. Is a hardy, strong grower and very productive. CUMBERLAND ripens medium early, very firm and has delicious flavor. Pictured here from actual photograph. There is a big demand for KELLOGG'S heavy fruiting strain of CUMBERLAND plants. ORDER EARLY.

NEW LOW PRICES

WE PAY POSTAGE AND EXPRESS

| | | | |
|--|--------|-------------|---------|
| 12 plants | \$1.05 | 100 plants | \$ 3.80 |
| 25 plants | \$1.75 | 500 plants | \$14.95 |
| 50 plants | \$2.55 | 1000 plants | \$28.50 |
| 2,000 or more at \$26.00 per thousand. | | | |

How to Grow Raspberries and Blackberries

Prepare soil as for any garden crop. Make deep and rather wide furrows. Set plants about six feet apart each way, or closer in gardens. Spread roots and press soil firmly around the roots. Be sure to cover all the roots and be careful not to break any new sprouts. Cut off old stalks an inch or two above ground. When new canes of black raspberries are about two feet high pinch out the top bud. This promotes growth of lateral fruiting branches, which means more and better berries. Red raspberries and blackberries should not be tipped, but the next spring while the plants are dormant prune back about one-third of the previous year's growth. Allow only 5 to 7 canes to each plant. After fruiting season cut out old fruiting canes and burn them. This keeps the plants clean and healthy and gives new growth a proper chance. Cultivate and hoe shallow and often.

Kellogg's ELDORADO BLACKBERRIES

KELLOGG'S two-year bearing one year ahead of the ordinary sucker plants. KELLOGG'S plants save you a whole year's time. KELLOGG'S ELDORADO is the heaviest fruiting and best blackberry in the world. Very hardy and the berries are sweet and delicious. Berries ripen late assuring highest prices.

Kellogg's New Low Prices

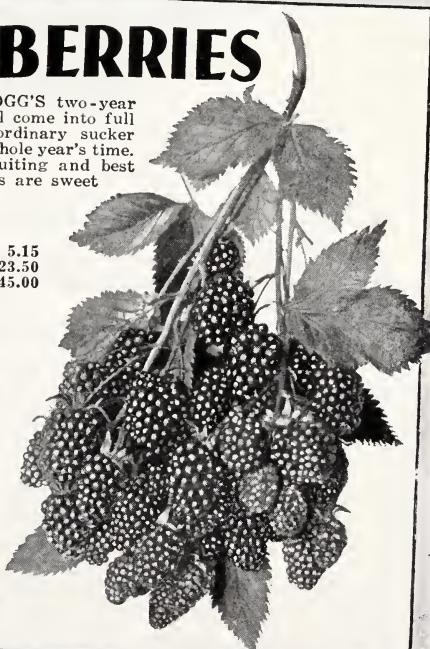
| | | | |
|-----------|--------|-------------|---------|
| 12 plants | \$1.35 | 100 plants | \$ 5.15 |
| 25 plants | \$2.00 | 500 plants | \$23.50 |
| 50 plants | \$3.45 | 1000 plants | \$45.00 |

Order Early

Plant Early

Actual
Size

WE
PAY POSTAGE
WE PAY
EXPRESS



Kellogg's WASHINGTON

The "Honey Sweet" Strawberry

*You'll Never Forget
The Flavor
"Honey Sweet"*



Big

Sweet

Handsome Berries like these

Bring Big Prices

and Big Profits to You

FOR BIG CROPS AND BIG PROFITS

Here it is, WASHINGTON, the Honey-Sweet Strawberry. Biggest, sweetest, and most beautiful strawberry ever grown. Big, mammoth berries—deep, dark, glossy red, like black-heart cherries—juice like syrup—sweet as sugar. A wonder for sturdy, hardy growth. Big yields and long keeping qualities. More than 300 berries have been counted on a single plant. Berries kept solid and fresh four days after picking. The most amazing new strawberry ever brought out. New in color—new in size—new in taste—a real revelation in keeping qualities. A most wonderful performing strawberry. Big? Yes. I have picked berries nearly as large as hen's eggs. Berries when ripening first turn pink—next comes the dark red cheek—then dark, glossy red all over, inside and out. Deep, dark red to the very center. Try WASHINGTON plants. See them grow. Taste the berries. You'll never forget the flavor—"Honey-Sweet."

Plant Kellogg's Washington
The Original and Genuine
WASHINGTON PLANTS

GROW WASHINGTON STRAWBERRIES

Don't fail to include WASHINGTON plants in your order. I know WASHINGTON—I know what it will do and I predict our stock of plants will go fast. Get your order in early, because you never were offered plants of WASHINGTON quality at our low prices. Thirty-six years of strawberry experience and I have never seen or tasted a berry like WASHINGTON. Neither have you because there never has been a strawberry to compare with WASHINGTON in vigor, productiveness, size, color and sweetness. What is a strawberry like this worth to you?

KELLOGG'S PURE THOROBRED HEAVY-FRUUITING PLANTS

We pay postage and we pay express.

| | | | | | |
|-------------|---------|-------------|---------|-------------|---------|
| 25 Plants | \$1.40 | 100 Plants | \$3.35 | 500 Plants | \$10.00 |
| 50 Plants | \$2.15 | 200 Plants | \$5.35 | 1000 Plants | \$18.00 |
| 2000 Plants | \$34.00 | 3000 Plants | \$48.00 | | |

NEW KELLOGG'S LOGAN BLACK RASPBERRIES



A New Kind of BLACK RASPBERRIES

\$1.00 Per Crate, Extra

One Week Ahead of All Others

Now you can have the earliest and biggest money-making black raspberry ever grown. Last year the New LOGAN brought \$1.00 more per crate than any other Black Raspberry—the first on the market.

Look at the big berries rolling out of the dish—that's the New LOGAN for you. You never have seen anything like it for big crops of big, handsome, sweet berries.

Big, sturdy, healthy bushes—snow-white with blossoms—then jet-black with big, shiny, sweet, delicious berries.

This year KELLOGG offers you three of the greatest black raspberries in the world—this New LOGAN for extra early berries—CUMBERLAND, mid-season and QUILLER for late. Grow all three of them and have berries one week earlier and one week later than other growers.

Here are KELLOGG'S LOW PRICES for this BRAND
NEW, earliest of all black raspberries.

| | | | |
|---------------|--------|-----------------|---------|
| 12 Big Plants | \$2.05 | 100 Big Plants | \$ 9.85 |
| 25 Big Plants | \$3.45 | 500 Big Plants | \$37.45 |
| 50 Big Plants | \$6.25 | 1000 Big Plants | \$65.00 |

We Pay Postage and Express.

The
**WORLD'S
EARLIEST
BLACK
RASPBERRY**



Kellogg's

CUTHBERT Red Raspberry

10 BIG REASONS WHY You Should Grow Cuthbert

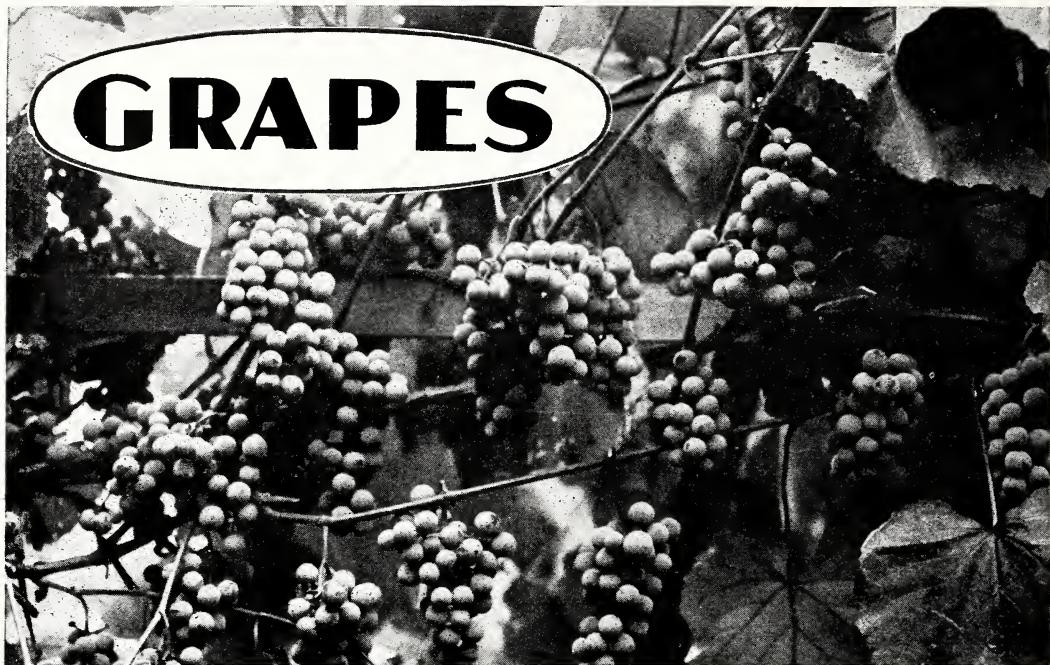
| | |
|----------------------------|-----------------------|
| 1.—EASY TO GROW. | 6.—KEEPS LONG. |
| 2.—STRONG, THRIFTY PLANTS. | 7.—BEST FOR CANNING. |
| 3.—YIELDS HEAVY. | 8.—SWEETEST FLAVOR. |
| 4.—BRIGHT RED BERRIES. | 9.—SELLS AT SIGHT. |
| 5.—SHIPS WELL. | 10.—BIG PROFIT MAKER. |

New Low Prices—We Pay Postage and Express

| | | | | | |
|--|--------|------------|--------|-------------|---------|
| 12 Plants | \$1.00 | 50 Plants | \$2.30 | 500 Plants | \$11.50 |
| 25 Plants | \$1.50 | 100 Plants | \$3.25 | 1000 Plants | \$21.50 |
| 2000 Plants or more, \$20.00 per Thousand. | | | | | |

R. M. KELLOGG CO., THREE RIVERS, MICHIGAN

GRAPES



CACO, the New Red Grape, 45c Each, 6 for \$2.00

CACO, NEW EARLY WINE-RED grape with most delicious flavor of highest quality. Rich in sugar, very sweet. Beautiful large grapes on large compact bunches. The best grape you ever have tasted.

CONCORD—Most popular of all black grapes. Excellent quality. Hardy, heavy bearing.

MOORE'S EARLY—Large black; two weeks earlier than Concord.

NIAGARA—Leading white grape; large size. Delicious flavor. Very hardy and early bearing.

WORDEN—Dark purple. Large berries, ripens ten days earlier than Concord.

CATAWBA—Big, purplish red, delicious grapes. Keeps well after picking. Very hardy.

BRIGHTON—Handsome dark red late grape, high quality.

MOORE'S DIAMOND—Large as Concord with greenish white color and yellow tinge. Juicy and sweet.

DELAWARE—Rich and delicately flavored, small red grapes. Very desirable for home use.

Kellogg's "Bargain Year" Prices (Except Caco)

All Two-Year, Ready-to-Bear Plants

| | |
|----------------------------------|---------|
| 1 plant, your choice, prepaid | \$ 0.38 |
| 6 plants, your choice, prepaid | \$ 1.85 |
| 12 plants, your choice, prepaid | \$ 2.75 |
| 25 plants, your choice, prepaid | \$ 4.45 |
| 50 plants, your choice, prepaid | \$ 7.95 |
| 100 plants, your choice, prepaid | \$13.95 |

Kellogg's Pedigree Washington Asparagus

Especially grown with little work. Big, tender, juicy stalks the first spring after planting. Biggest and best asparagus grown. \$800 to \$1000 per acre. A big crop every year for 20 years or more. The pure KELLOGG Pedigree Rust-Proof WASHINGTON ASPARAGUS is the best in the world. Most delicious for home gardens, the very best for market. No garden is complete without KELLOGG'S WASHINGTON ASPARAGUS. Sold to you this year at the following reduced prices.

| | |
|-------------------------|---------|
| 25 Big roots, prepaid | \$ 1.00 |
| 50 Big roots, prepaid | \$ 1.75 |
| 100 Big roots, prepaid | \$ 3.00 |
| 500 Big roots, prepaid | \$10.00 |
| 1000 Big roots, prepaid | \$15.00 |
| 2000 Big roots, prepaid | \$25.00 |



Kellogg's Grape Arbors

Here's your opportunity to see all of KELLOGG'S GRAPES fruiting in your own grape arbor. You get all of KELLOGG'S eight varieties, including the big, new, red CACO. Now you can have a most beautiful arbor and bushels of grapes at a very small cost.

Small Grape Arbor

| | | |
|-------------------------------|-------|---|
| 1 Brighton Red Grape | ----- | All for Only \$1.65 Postpaid |
| 1 Worden Black Grape | ----- | |
| 1 Moore's Early Black Grape | ----- | |
| 1 Niagara White Grape | ----- | |
| 1 Concord Black Grape | ----- | |
| 1 Delaware Red Grape | ----- | |
| 1 Moore's Diamond White Grape | ----- | |
| 1 New Caco Red Grape | ----- | |

Large Grape Arbor

| | | |
|-------------------------------|-------|---|
| 2 Brighton Red Grape | ----- | All for Only \$2.65 Postpaid |
| 2 Worden Black Grape | ----- | |
| 2 Moore's Early Black Grape | ----- | |
| 2 Niagara White Grape | ----- | |
| 2 Concord Black Grape | ----- | |
| 2 Delaware Red Grape | ----- | |
| 2 Moore's Diamond White Grape | ----- | |
| 2 New Caco Red Grape | ----- | |

Kellogg's Pedigree St. Regis Everbearing Raspberry

ST. REGIS red raspberry plants bear heavily during the regular raspberry season and also in late summer and fall. The leading fall bearing red raspberry. Medium sized berries of bright, crimson color; richly flavored and delicious. Fine for home use. Very hardy, and quite productive; never injured by coldest winter weather. Grow ST. REGIS in your garden for early summer and late fall berries.

Kellogg's "Bargain Year" Prepaid Prices

| | |
|-------------------------------|---------|
| 12 plants, delivered to you | \$ 1.05 |
| 25 plants, delivered to you | \$ 1.75 |
| 50 plants, delivered to you | \$ 2.55 |
| 100 plants, delivered to you | \$ 3.80 |
| 500 plants, delivered to you | \$14.95 |
| 1000 plants, delivered to you | \$28.50 |

Don't miss This SPECIAL SALE ON BABY EVERGREENS

**\$2.00 VALUE FOR
ONLY \$1.00**

Here's a KELLOGG BARGAIN YEAR OFFER that gives you a big \$2.00 value for only \$1.00. This group of four sturdy baby trees is the biggest value ever offered you in well-matched, four-year-old evergreens. One beautifully colored COLORADO BLUE SPRUCE, one well-shaped NORWAY SPRUCE, one spreading MUGHO PINE and one choice AUSTRIAN PINE—the entire group planting of four baby evergreens for only \$1.00, prepaid.

**5 Groups, 20 Trees
for \$4.75**

Plant several of these evergreen groups while you can get them at these SPECIAL SALE LOW PRICES. Watch them grow big and handsome, like the full grown trees shown here. Plant this year and in another year or two they will be worth ten times their cost.

all **4** FOR
ONLY
\$ **1** 00
PREPAID

**All Four-Year-Old
Trees**

These are all four-year-old, sturdy rooted, well topped evergreens. The COLORADO BLUE SPRUCE is 8 inches to 10 inches—AUSTRIAN PINE, 9 inches to 12 inches—MUGHO PINE, 6 inches to 8 inches—NORWAY SPRUCE, 10 inches to 12 inches. Just the right size for transplanting. Give them good care and in a few years they will grow into most beautiful specimens. This is a bargain you cannot afford to miss.

ORDER NOW.

MUGHO PINE

Colorado Blue Spruce grows 18' to 20' high, with 8' to 10' spread.

Mugho Pine grows 4' to 5' high, with 6' to 8' spread.

ORDER
EARLY
AND
PLANT
EARLY

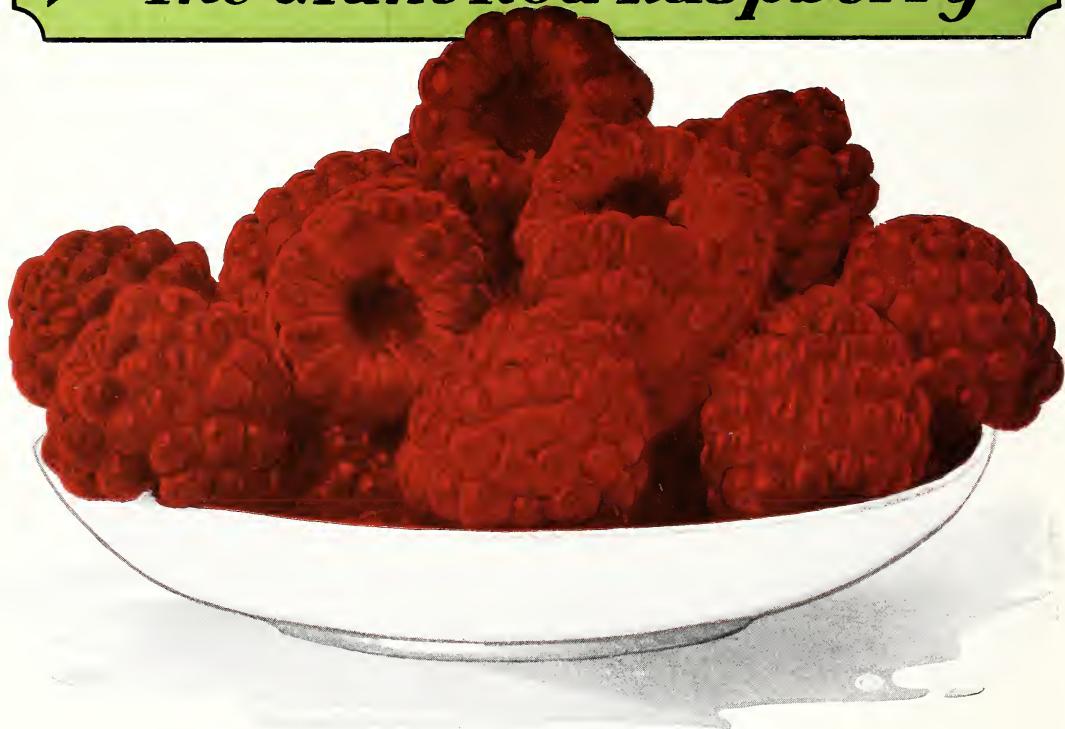
AUSTRIAN PINE

Norway Spruce grows 20 feet or higher, with 10' to 12' spread.

Austrian Pine grows 20' to 25' high, with 10' to 12' spread.

Kellogg's LATHAM

The Giant Red Raspberry



KELLOGG'S LATHAM, the Giant Red Raspberry

Here is the giant of red raspberries. The dish of berries shown here pictures the size, shape and color of Latham very accurately. Made from an actual photograph.

Latham holds its shape, does not crumble. Brings five to ten cents per quart more than other raspberries. A big yielder and big profit maker. Has a record of better than \$1,000 per acre. Latham is a strong, sturdy grower. Large canes which grow tall and upright. Canes do not bend over when loaded with their big crop of big berries. Very attractive, keeps well, ships well and sells at sight above market prices. Right here in Three Rivers a large acreage of Latham could not supply the enormous demand. Berries were spoken for long before they were picked. Customers came to the field and gladly paid a premium price.

We want you to try Latham at a small cost. We have only about 100,000 Latham plants. All choice, first grade stock. Kellogg quality. Not enough for late orders. Order yours at once.

KELLOGG'S Pure Thorobred Heavy-Fruiting LATHAMS

12 Plants
\$1.85

25 Plants
\$2.95

50 Plants
\$4.15

100 Plants
\$6.35

500 Plants
\$25.50

1000 Plants
\$48.00

We Pay Postage

2,000 or More Plants at \$45.00 per Thousand.

We Pay Express



Kellogg's BIG COMBINATION GARDEN

You save
\$15⁸⁰



525 Plants

All Thorobred Heavy Fruiting Plants

You get all of KELLOGG'S strawberries, raspberries, and blackberries. 25 plants each of Premier, Dunlap, Dr. Burrill, Early Bird, Gibson, Big Late, Beauty, Marvel, Washington, Empire State, Harvest King, Blakemore, Progressive and Mastodon and 25 each of Cuthbert, Latham, St. Regis, Cumberland, Quillen and new Logan black raspberry, and 25 Eldorado blackberry. The BEST that grows.

Regular Price \$27⁸⁰

Special \$
Bargain Price **12⁰⁰**
Postpaid

Now you can see every KELLOGG strawberry, raspberry and blackberry fruiting in your own garden at less than half the regular price. The regular price of this BIG COMBINATION GARDEN is \$27.80 Just think, a \$27.80 value for \$12. You actually save \$15.80.

We Pay Postage and Express

Even at this extremely low price, we deliver this entire garden to you all transportation charges prepaid. Your total cost for this \$27.80 garden is just an even \$12.00 delivered to you, prepaid.

Plant Double—Save Space

If you are crowded for room, plant your raspberries and blackberries around the border of your garden and the strawberry plants to one side, or you may plant the raspberries and blackberries in rows and grow the strawberry plants between the rows of raspberry plants.

Your Family Supporter

Plan some way to have this Combination Berry Garden. It's a real family supporter. It will give you a bigger saving and a bigger profit than anything else you can get for \$12.00. This garden insures you the best berries that grow, fresh from the garden from early summer until fall; jam, jelly, preserves and canned berries all winter. In addition to this big saving, you should sell enough berries each year to more than pay the entire cost of this garden.

ORDER NOW while you can get this \$27.80 garden for only \$12.00. ORDER EARLY and PLANT EARLY.

WE PAY POSTAGE
WE PAY
EXPRESS

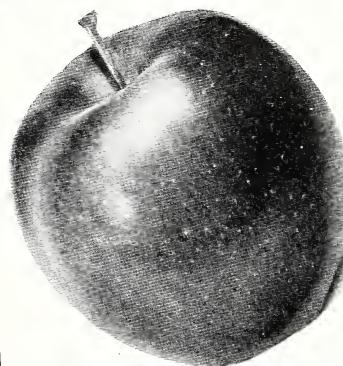


CUT PRICES

Heavy Bearing

FRUIT TREES

Guaranteed TRUE-TO-NAME



KELLOGG APPLES

Delicious—Large, beautiful crimson mottled apple. Most delicious. Early winter.

Baldwin—Splendid keeping winter variety.

Yellow Transparent—One of the earliest dessert apples; yellowish white.

Grimes Golden—Delicious flavor; early yellow winter.

Jonathan—Beautiful bright red. Flesh white, juicy, has excellent flavor. Late fall.

Stayman's Winesap—Dark red tinged with yellow. Dependable.

Wealthy—Almost solid red; juicy and crisp. Late fall.

Rhode Island Greening—A very popular yellow cooking and eat-

ing apple. Fine keeper, heavy cropper. Winter.

McIntosh Red—Spicy, bright red of the highest quality. Late fall.

Winter Banana—Lemon yellow with bright red cheek. Slightly banana flavor.

Duchess—Early. Very popular. Vigorous grower. Large apple streaked with red.

Northern Spy—Late winter. The fruit is very large and attractive; bright striped red.

Tolman Sweet—November to January. Medium size, attractive yellow apple.

Hyslop Crab—Large dark red fruit; best for preserves and jelly; hardy and prolific.

KELLOGG CHERRIES

Early Richmond—Popular, early sour cherry for canning and pies.

Montmorency—King of sour cherries. Early bearing, very productive; large and juicy.

English Morello—Late sour cherry; very dark red, almost black; heavy yielder and hardy.

Black Tartarian—Very popular; easily grown; large purplish black, tender, rich and juicy.

Royal Anne—Fruit extra large, pale yellow with bright red cheek. Firm, juicy and sweet.

Gov. Wood—Very early; large yellow cherries with crimson shading; tender and juicy. Very productive.

Schmidt's Bigereau—Very large, black sweet cherry; excellent quality; mid-season.

WindSOR—Late sweet cherry; very dark red; firm flesh. Hardy and productive.



See Our Big Variety
FRUIT ORCHARD
Bargain Offer on
Page 19

KELLOGG PLUMS

Burbank—Yearly bearer. Large round dark red or purplish plums with amber yellow flesh. Juicy with rich flavor.

Abundance—Large, beautiful rich bright cherry colored fruit. Light yellow flesh. Trees bear young. Very hardy.

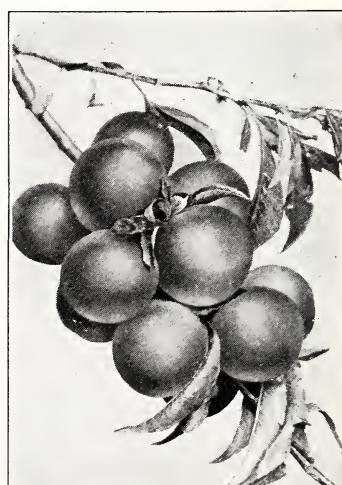
Shropshire Damson—Fruit small, oval shaped; skin purple; juicy, rather tart.

German Prune—Large, long oval shaped fruit. Used for drying and canning. Dark purple with rich flavor. Productive and hardy.

Lombard—Medium size, purplish red. Fruits well in all climates. Heavy bearer.

Bradshaw—Large, attractive purple fruit. Mid-season.

Yellow Egg—Very large yellow plum; excellent quality. Hardy and productive.



We Pay the Postage and We Pay the Express

SAVE MONEY

**We Pay Postage
and We Pay Express**

"THE PICK OF THE NURSERY"



KELLOGG PEACHES

Elberta—(Yellow Freestone)—
Fruits heavily, and bears early; peaches are large, beautiful, delicious, firm and juicy.

J. H. Hale—(Yellow Freestone)—
Ripens early, very large; fine grained, handsome peaches. High quality.

Early Crawford—(Yellow Freestone)—Large, rich, juicy fruit; ideal for home orchards.

Late Crawford—(Yellow Freestone)—Fruits late, peaches are large and handsome; rich flavor.

Rochester—(Yellow Freestone)—Productive of large, early, delicious peaches.

Champion—(White Freestone)—Large, creamy white fruit. One of the sweetest. Productive and hardy.

South Haven—(Yellow Freestone)—Large early peach. Is hardy and very productive.

Gold Drop—(Golden Freestone)—Medium size peach with golden skin and flesh. Very delicious. Hardy and productive.



We Pay Postage and We Pay Express



KELLOGG PEARS

Bartlett—Golden yellow with red cheek. Excellent quality. Fruits heavy, early summer.
Clapp's Favorite—Medium large, lemon yellow; juicy, sweet and rich. August and September. Hardy.

Seckel—Medium sized russet brown pear; sweet and rich flavor. Very productive and hardy.

Buerre Bosc—Very large gourd shape. Golden russet, fine grained. Juicy and delicious. Ripens early fall.

Kieffer—Large, rich golden yellow tinted red. Splendid for canning. Hardy, productive, long keeper.

Flemish Beauty—Light yellow, very sweet. September and October. Very hardy.

The KELLOGG TREES I send you will measure four feet and up—HEAVY ROOTED; CLEAN STRAIGHT BODIES, WELL BRANCHED, ideal size trees for planting. The pick of the nursery—the best that can be grown.

KELLOGG'S QUINCE

Orange—(Quince)—Large with fine golden firm flesh of excellent flavor. Tree prolific. Fruits mid-autumn. Two-year three-foot to four-foot trees. 60 cents each or three for \$1.50.

G U A R A N T Y

Everything you get from Kellogg is guaranteed to be pure, healthy, and true-to-name. We also guarantee safe arrival. Should anything prove otherwise, it will be replaced free of charge to you. It is mutually agreed, however, that we are not liable for more than the purchase price. Your results depend upon careful planting, proper care and weather conditions—things over which we have no control—therefore, we cannot guarantee results.

R. M. Kellogg Co., Three Rivers, Mich.

Kellogg's Bargain Year Prices

on Hardy, Vigorous, Heavy-Rooted
True to Name Labeled Trees
TAKE YOUR CHOICE of any trees listed on
these two pages at these extremely low
prices, except Orange Quince.

No Order Accepted for Less Than \$1.00.

| | |
|---------------------------|---------|
| 1 tree, your choice | \$ 0.48 |
| 3 trees, your choice | \$ 1.29 |
| 5 trees, your choice | \$ 1.93 |
| 10 trees, your choice | \$ 3.48 |
| 25 trees, your choice | \$ 7.84 |
| 30 trees or more, each at | \$ 0.29 |

**WE PAY POSTAGE AND WE PAY EXPRESS
AND GUARANTEE SAFE ARRIVAL.**

Kellogg's Big Shrubbery Sale

This Is Kellogg's Bargain Year

Big, Two-Year, Heavy-Rooted Plants



AMOOR RIVER PRIVET



JAPANESE BARBERRY



WEIGELA VARIEGATED

Amoor River Privet—The best hardy hedge. Dark green foliage. —10, \$1.25; 25, \$2.35; 100, \$6.85.

Japanese Barberry—Brilliant green foliage, crimson in fall, with scarlet berries. Fine for hedges and borders. See picture.—10, \$1.50; 25, \$3.50.

Spirea Van Houttei—For ornamental hedges or artistic groupings. Graceful arching branches. Lacy, white bloom. See picture. 3, \$0.58; 10, \$1.50; 25, \$3.00.

Snowberry White—Fine for border or foundation planting. Dark green foliage, with snow-white berries. See picture.—1, \$0.24; 3, \$0.68; 10, \$1.64.

Weigela Variegated—Variegated foliage with white marking. Masses of white flowers with rosy tint. Charming shrub. See picture.—1, \$0.48; 3, \$1.25; 6, \$2.10.

Hydrangea A. G. (Hills of Snow)—Large clusters pretty white flowers. For border and foundation plantings. See picture.—1, \$0.48; 3, \$1.25; 6, \$2.10.

Deutzia—Pride of Rochester—Well shaped shrub. Has double white flowers.—1, 32c; 3, 87c; 6, \$1.62.

Coralberry—(Indian Currant)—Bright, ovate green leaves tinged with purple. Greenish red flowers and purple berries. 1, \$0.24; 3, \$0.68; 10, \$1.64.

Yellow-Twigged Dogwood—A spreading shrub with golden branches. Very charming. Creamy white flowers, small showy berries.—1, 35c; 3, \$1.

Mock Orange—A beautiful shrub. Creamy white flowers in clusters. Is a strong grower.

Tartarian Honeysuckle—Pink—Upright shrub. Red berries until late fall.

Forsythia—Golden Bell—Early blooming. Masses of yellow flowers before foliage appears.

Weigela—Rosea—Lovely foliage; has showy rose-colored flowers in June.

Hall's Japan Honeysuckle—Hardy evergreen variety. Fragrant white flowers, changing to yellow.

Boston Ivy—Graceful wall climber. Glossy green leaves, brilliant in autumn.

Clematis Paniculata—Rapid grower. Glossy green foliage; fragrant white flowers.

Purple Wisteria—Chinese—Graceful foliage. Drooping clusters blue flowers. Hardy.

Virginia Creeper—A tall climber. For walls or trees. Crimson in fall. Pretty red berries.

Anything You Want in This Column at These Rock Bottom Prices

1 plant, your choice \$0.32

3 plants, your choice \$0.87

6 plants, your choice \$1.62

10 plants, your choice \$2.45

BEFORE

See the big improvement a little shrub-
bery made in
this house.



Super Quality New Low Prices

Buy Now at Rock-Bottom Prices

Everything Delivered to You—PREPAID

Persian Lilacs—Your choice of purple or red.

Lilac—Common purple.

Lilac — Villosa — Purplish white.

Snowball — An old-fashioned shrub. Well known. Its bails of pure white cover the bush in May.

Japanese Snowball—Fine for specimens. Has white double blooms and dark pleated leaves. Very beautiful.

Flowering Almond—Graceful shrub of medium height. Is covered with double pink flowers in early spring. Is hardy and attractive.

Flowering Plum Tree—Is a lovely shrub. Fleecy clouds of double pink flowers in early spring before leaves appear. Delicate foliage.

Flowering Quince Tree—Covered with dazzling scarlet in early spring. Foliage is dark, glossy green.

Syringa Virginiana—Improved Mock Orange—Large pure white flowers in clusters all summer. Fragrant. Superb.

Take Anything You Want in This Column at These Prices

| | |
|-----------------------|--------|
| 1 plant, your choice | \$0.65 |
| 3 plants, your choice | \$1.65 |
| 6 plants, your choice | \$2.95 |

Weigela—Eva Rathke—Hardy and easily grown. Succeeds everywhere. Brilliant crimson flowers.

Red Twigg'd Dogwood—Has small clusters of white flowers. Blue berries and dark red bark. Very attractive.

Althea — Rose of Sharon—Masses of large double flowers in mid-summer and fall. Four colors—Red, Pink, Purple, White. State what color wanted.

Hydrangea P. G.—Handsome shrub. Large heads of white flowers, changing to pink. Mid-summer till fall.

Spirea Anthony Waterer—Dwarf variety. Large heads of magenta pink flowers. Is gorgeous.

Tamarix — Africana—Very vigorous. Sea green foliage and deep pink flowers. It blooms early.

Spirea Billiard—An upright grower. Medium sized. Has spikes of pink flowers in July.

Spirea—Golden Leaved—Vigorous. Golden foliage turns to bronze. Fine background shrub.

Take Anything You Want in This Column at These Prices

| | |
|------------------------|--------|
| 1 plant, your choice | \$0.54 |
| 3 plants, your choice | \$1.48 |
| 6 plants, your choice | \$2.63 |
| 10 plants, your choice | \$3.98 |

AFTER

A few dollars in
shrubbery made
this same house
a real
home.



SPIREA VAN HOUTTI



WHITE SNOWBERRY



HYDRANGEA A. G.

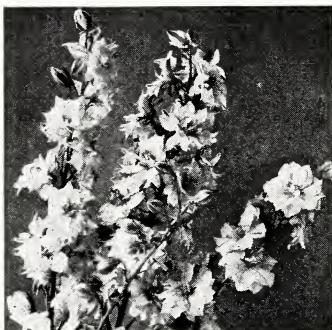
YOUR
CHOICE

Of Any
12 Perennials
Shown On This Page

\$
Only
2
Delivered
to You

**Beautiful, Gorgeously Colored Flowers
from Early Summer Until Early Winter—
\$3 Worth for Only \$2 — You Save \$1**

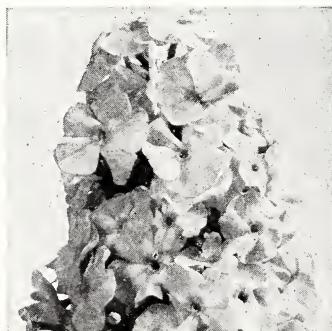
65 of the choicest perennials in the world, all the same price, ALL LABELED. Delivered to you prepaid; guaranteed to arrive in good condition or your order refilled free of charge. A GIFT FREE WITH EVERY ORDER AMOUNTING TO \$2.00 OR MORE



DELPHINIUM



CHRYSANTHEMUM



HARDY PHLOX

Achillea (Perry's White)—Pure White.
Achillea (Millefolium)—Rosy Pink.
Agrostemma (Coronaria)—Crimson.
Ajuga (Reptans, Dwarf)—Purple Blue.
Anchusa (Opal)—Pale Blue Flowers.
Anemone (Gente Blanche) Silvery White.
Anemone (Louise Uhink) Early Double
White.
Anemone (Alice)—Rose Pink and Lilac.
Aquilegia (Superb Pink) Silvery Pink.
Aquilegia (Alpina)—Dark Purple.
Aquilegia (Nivea Grandiflora)—White.
Aquilegia (Dobbies Imperial Hybrids)—
All Shades.

HARDY ASTER—
Queen Mary—Beautiful Blue.
White Climax—Large White.
St. Egwin—Pleasing Rosy Pink.
Highland Morn—Light Blue.
CAMPANULA—Canterbury Bell.
Media Blue—Pretty Blue Bells.
Media White—Charming White Bells.
CARNATIONS—Hardy
Grenadin White—Delicate White.
Grenadin Pink—Sparkling Pink.

HARDY CHRYSANTHEMUMS—
Adirondack—Attractive Bronze.
Fred Peele—Yellow Button Flowers.
Mrs. H. Harrison—Charming Pink.
White Doty—Large Pure White.
GRANDMOTHERS SWEET PINKS—
Abbotsford—Deep Crimson & White.
Her Majesty—Purest White.
Laura Wilmore—Beautiful Lilac.
Dianthus (Prince Bismarck)—Lively Pink.
Foxgloves—Red, Pink, White, Yellow.
Heuchera (Brizoides)—Salmon Rose.
Helianthemum (Mutabile Hybrid)—
Rose, White, and Yellow.
Hollyhocks—Double Red, White, Yellow,
and Lilac.
Lily of the Valley—Fragrant White.
Lilium Regale—White, Yellow Throat.
Lilium Tenuifolium—Bright Scarlet.

PHLOX—
Africa—Brilliant Carmine Red.
B. Comte—Amaranth Red.
Mrs. Jenkins—Pure White. Late.
Glory De Morocco—Lavender Blue.
Rheinlander—Lovely Salmon-Pink.
Pentstemon (Coral Gem)—Coral Pink.
Sedum (Brilliant)—Amaranth Red.
Pyrethrum Roseum—Delicate Pink.
Tritoma Pfitzeri—Orange Red. Lovely.
Veronica Longifolia Subsessilis—Blue.

GERMAN IRIS—
Lord of June—Light Blue.
L. A. Williamson—Violet & Purple.
Shekinah—Beautiful Yellow.
Eldorado—Yellow and Buff.

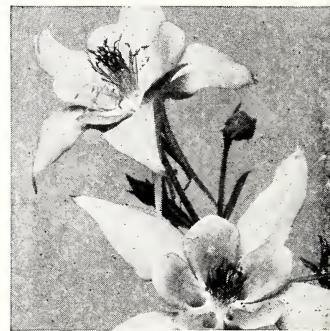
JAPANESE IRIS—
Koko-No-Iro—Large, Double Purple.
Hercule—Clear Double Lilac.
Gold Bound—Large Double White.
Ski-No-Ryo—Double Blue & White.
Shasta Daisy—Large White Flowers.

DELPHINIUM—
Belladonna—Turquoise Blue.
Bellamosa—Rich Deep Blue.
English Hybrids—All colors.

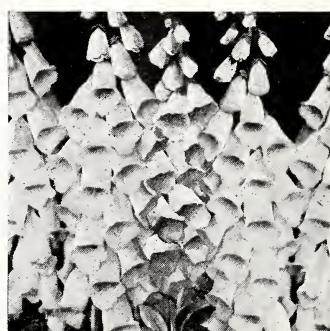
1 plant, your choice, 30c; 3, 75c; 6,
\$1.25; 12, \$2.; More than 12, 16c each.



ASTER (White Climax)



AQUILEGIA



FOXGLOVES

Kellogg's Garden of Roses

Never Before
A BARGAIN
LIKE THIS

10 \$ EVER BLOOMING ROSES 3⁸⁵
PREPAID

HERE'S YOUR OPPORTUNITY

to get KELLOGG'S loveliest - of - all "Garden of Roses"—10 choice Ever-bloomers—2 year, field-grown. Hardy, heavy-rooted plants. Pruned ready for planting. Delivered to you, POSTPAID. Safe arrival guaranteed. ONLY \$3.85.

Never before **A BARGAIN** like this one. Here's an offer we challenge you to duplicate anywhere. Just think, 10 of the world's choicest everblooming roses. All colors. All labeled. Reds, pinks, whites, yellows and flame-colored. Beautiful beyond words. Seldom priced under \$1.00 each. KELLOGG'S BARGAIN-YEAR PRICE —ONLY \$3.85.

VALUABLE GIFT INCLUDED

This is KELLOGG'S GIFT YEAR and here's the Gift you get with this "Garden of Roses." I am going to give you, absolutely FREE, the two charming new roses shown here 1 *President Hoover* and 1 *Etoile de Holland*. These 2 alone are worth nearly the entire cost of the "Garden." This gives you 12 of the Most Beautiful ROSES ever grown.

ALL 12 FOR ONLY

\$ 3.85

Postpaid

PRES. HERBERT HOOVER

ETOILE DE HOLLANDE

KELLOGG'S BIG VARIETY GLADIOLI GARDEN

104 BIG FLOWERING BULBS \$2.00

EVERY KELLOGG VARIETY
2 MRS. FRANK BEATTY BULBS (LABELED = VALUE \$1.00) INCLUDED

AN ASTOUNDING \$8.00 VALUE FOR ONLY 2 POSTPAID

Kellogg "Glads" Delight Everyone

April 14, 1931

Out of my last year's collection of Kellogg's gladioli bulbs I had plants five feet high and as many as 22 flowers on one spike. Many of the flowers measuring 7½ inches across. Many admired them. I enclose \$2.00 for another collection which I know I shall enjoy. Mrs. S. A. Tucker, Higganum, Conn.

July 23, 1931.

I venture to say that my Kellogg glads were equal to any that the florist sold in my town for \$1.00 a dozen; if anything, they were more beautiful. I want to tell you I am sold for life on R. M. Kellogg's bulbs and plants. D. E. Wall, Winston-Salem, N. Car.

August 3, 1931.

Last spring I ordered 100 gladiolus bulbs from you and to make a long story short "I am 'glad' I own them." There is a new thrill for me every time I go out to get a bouquet. Such a wonderful array of colors. Mrs. Ezra Roesler, Waseca, Minn.

Here's your opportunity to see all KELLOGG'S CHARMING GLADIOLI blooming in your own garden at a very small cost. With this BIG VARIETY GLADIOLI GARDEN you get all of Kellogg's many choice varieties. The most charming and most outstanding collection of Gladioli ever offered. All BIG FLOWERING VARIETIES. The B shown here and many others—a carefully chosen assortment.

MONEY BACK GUARANTY

We are so confident that this collection of well-blended colors will please you that we are willing to send this Gladioli Garden to you on a MONEY-BACK GUARANTEE. If you are not absolutely satisfied and delighted with the big, showy flowers of every color, tint and shade at blooming time we will cheerfully return your money.

Remember, two (2) Mrs. Frank Beatty bulbs (labeled) are included in this Garden. Also 2 W. H. PHIPPS, the PRIZE WINNER at every show. The actual worth of these four bulbs alone is \$1.50. Just wait until you see these giant, gorgeous, bright, charming colored glads blooming in your garden. A real BLAZE OF COLOR that will attract everyone. Order at once while we are prepared to give you this REMARKABLE \$8.00 VALUE FOR ONLY \$2.00, postpaid.

SURPRISE GIFT

When you open your box of bulbs you are going to find a real pleasant surprise. A VALUABLE EXTRA FREE GIFT FROM KELLOGG. I am not going to tell you what this gift is because then it would not be a surprise.

Order This Gladioli Garden as a Present for Your Friends.

A most beautiful, worth-while gift.



104 GUARANTEED BULBS

All tints and colors

Reds, Pinks, Whites, Crimsons, Scarlets, Lavenders, Salmons, Orange, Blues, Yellows, Purples and many multi-tints and colors.

Planting and growing instructions with each order. An extra surprise gift—free with each garden.

ORDER THIS GLADIOLI GARDEN ON KELLOGG'S MONEY-BACK GUARANTY

MAKE YOUR GARDEN BEAUTIFUL WITH KELLOGG "GLADS"

A
"GLAD"
YOU
WILL
BE
GLAD
TO
OWN

MRS. FRANK BEATTY
(Described on page 18.)

R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

Kellogg's Charming Roses



Red Radiance



Pink Radiance



Luxembourg



F. W. Dunlop

HARDY ROSE PLANTS (Two year field grown)

Lovely rich colored roses from early summer until late fall.

ETOILE DE HOLLANDE—Unquestionably the best and most popular red hybrid tea rose in the world. See picture in "Rose Garden" offer, back page. \$1.00 each.

PRESIDENT HOOVER—An outstanding novelty rose of a really new color combination. Maroon orange in the most contrasting fashion. See picture in "Rose Garden" offer, back page. \$1.00 each.

**BOTH OF THESE ROSES
GIVEN FREE WITH EACH
"GARDEN OF ROSES"**

NEW FLAME ROSES (Everblooming)

WILHELM KORDES—Vivid salmon pink shaded with orange.

SHOT SILK—Coppery pink suffused with apricot and yellow.

MARGARET McCREDY—Brilliant red petals on hinges of deep gold.

TALISMAN—Brilliant yellow and orange, red buds. A real novelty rose.

Your choice of these 4 at these NEW LOW prices: 75c each; 3 for \$2.00; 10 for \$5.00

HYBRID TEAS (Everblooming)

COLUMBIA—Vivid pink roses.

HADLEY—Velvety crimson roses.

MRS. CHAS. BELL—Salmon, pearly pink.

F. W. DUNLOP—Rose pink or lilac tinge. See picture.

LADY HILLINGDON—Clear apricot yellow buds.

RED RADIANCE—Roses of clear red. See picture.

ETOILE DE FRANCE—Sparkling dark red. See picture.

LUXEMBOURG—Rich, golden orange. See picture.

GRUSS AN TEPLITZ—Crimson scarflet.

K. A. VICTORIA—Large ivory white. See picture.

PINK RADIANCE—Silvery to salmon pink. See picture.

SUNBURST—Rich golden yellow.

MRS. E. P. THOM—Rich lemon yellow.

MRS. LOVELL SWISHER—Flesh pink.

EVEREST—Beautiful pure white.



Etoile de France

HYBRID PERPETUALS

J. B. CLARK—Bright, light red.

PAUL NEYRON—Large pink roses.

AMERICAN BEAUTY—Large, dark pink to soft crimson.

F. K. DRUSCHKI—Large, pure snow white.

Your choice of the above 19 roses at these low prices: 55c each; 3 for \$1.45; 6 for \$2.45; 10 for \$3.85; 12 or more, 37c each.

HARDY CLIMBERS

PRIMROSE—New hardy climber with large double canary yellow flowers in great profusion. \$1.00 each. FREE with each rose trellis. See page 19.

MARY WALLACE—Very brilliant pink.

DR. VAN FLEET—Deep clear pink flowers.

AMERICAN BEAUTY—Large rich carmine.

PAUL'S SCARLET—Flashing scarlet roses.

EXCELSA—Bright scarlet in clusters.

CRIMSON RAMBLER—Double crimson flowers.

SILVER MOON—Pure white flowers.

Your choice of these 7: 45c each; 3, \$1.15; 6, \$2.00.



K. A. Victoria

Kellogg's Big Variety PERENNIAL FLOWER GARDEN

50 PLANTS—50 VARIETIES—ALL COLORS

A Hardy Flower Garden that will give you
Beautiful Flowers from May to December

Here's
What You
Get

- 1 Hardy Aster—Aniline Blue.
- 1 Achillea—White Flowers.
- 1 Alyssum—Golden Yellow.
- 1 Anthemis—Clear Yellow.
- 1 Anemone—Charming Blue.
- 1 Aquilegia—Light Blue.
- 1 Aster—Creamy White.
- 1 Artemesia—Silver King.
- 1 Buphthalmum—Yellow.
- 1 Campanula Media—Rose.
- 1 Hardy Carnation—Red.
- 1 Chelone—Bright Scarlet.
- 1 Chelone Lyoni—Purple.
- 1 Coreopsis—Lemon Yellow.
- 1 Daisy—Astragalus—White.
- 4 Chrysanthemums—Pink, Red, White, Yellow.
- 1 Delphinium—Fine Blue.
- 1 Hardy Garden Pink—Pink.
- 1 Foxglove—Beautiful Blue.
- 1 Gaillardia—Old Orange.
- 1 Elder Daisy—Early White.
- 1 Gypsophila—White Sprays.
- 2 Jap. Iris—Blue and White.
- 2 German Iris—Pink and Lavender.
- 1 Linum Perenne—Blue.
- 1 Everlasting Pea—Pink.
- 1 Lemon Lily—Clear Yellow.
- 1 Liatris—Spikes of Purple.
- 1 Monarda—fragrant Red.
- 1 Japanese Lantern—Orange.
- 1 Eupatorium—Lavender Blue.
- 1 Peony, Jules Elie—Pink.
- 1 Peony, Albatre—White.
- 1 Physostegia—Fine White.
- 3 Phlox—Pink, Red, Salmon.
- 1 Rudbeckia—Purple Cones.
- 1 Statice—Sea Lavender.
- 1 Thlaspi—Blue and White.
- 1 Tritoma—Orange Heads.
- 1 Sweet William—Red.
- 1 Veronica—Pink Flowers.
- 1 Viola Jersey Gem—Blue.
- 1 Violet, P. of Wales—Violet.

**\$12.50 VALUE
For Only \$5.85**

Now, you can have YOUR FAVORITE FLOWERS at a price you can easily afford to pay. Just think what a wonderful bargain this is, 50 strong, sturdy plants selected from 50 varieties of the most beautiful perennials in the world. *All labeled, no two alike.* There isn't a single perennial in this entire garden that is not easily worth 25c. The peonies are worth 75c each. A real \$12.50 value for only \$5.85, PREPAID.—YOU SAVE \$6.65.

Two Gardens for Only \$10

You may take two Complete Gardens for an even \$10. This special offer saves you exactly \$15. Whether you take one garden or two gardens, you will get a most perfect blending of all colors—Reds, Pinks, Yellows, Whites, Blues, Lavenders, Salmon, Purples, Violets, Rose and Multi-Tints and Colors.

A VALUABLE GIFT With Each Garden

To make this an even greater bargain, I am going to include several valuable gifts with each garden, something entirely different from any other flower in the garden.



**\$12.50 Value
For Only \$5.85**

Make Your Own Choice

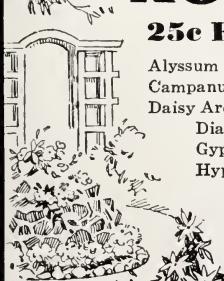
Our only aim in making this unusual flower garden offer is to give you the Biggest Value possible and to please you in every way. We have used great care in selecting the proper varieties to make up this Matchless Color Blending.

If you prefer to Make Your Own Selection of varieties on this page, you may do so, excepting only two peonies can be allowed with each garden. You may select as many plants of any other varieties in this garden as you choose, up to 50 plants at Kellogg's Special Bargain Price of Only \$5.85 postpaid. Valuable gifts with each garden. Safe arrival guaranteed.

Planting Instructions FREE.

ROCK GARDEN PLANTS

25c Each—the Entire Collection of 26 Plants—only \$3.95



Alyssum Saxatile Compacta.

Campanula Rotundifolia.

Daisy Arcticum.

Dianthus Deltoides.

Gypsophila Repens.

Hypericum Repens.

Saponaria Ocymoides.

Anemone Sylvestrus.

Dianthus Abbotsford.

Chrysanthemum Leucanthemum

Fl. Pl.

Dianthus Prince Bismark.

Helianthemum Mutabile.

Plumbago Larpentae.

Sedum Brilliant.

Sedum Album.

Sedum Acre.

Thymus Vulgaris.

Veronica Rupestris.

Violet Prince of Wales.

Phlox Subulata Lilacina.

Sedum Sexangulare.

Statice Latifolia.

Veronica Teucrium Chamedrys.

Viola Jersey Gem.

Physostegia Vivid.

Phlox Subulata Rosea.

Two Collections—52 Plants—Only \$7.50—FREE GIFT

KELLOGGS BIGGEST BARGAINS IN RASPBERRY GARDENS

JUNIOR RASPBERRY GARDEN

\$8.30 VALUE FOR ONLY \$4.50

6 Varieties—72 Plants
You Save \$3.80

All Varieties Labeled—One Extra Plant in Each Bunch

Here's your opportunity to try all of KELLOGG'S Raspberry varieties at a big saving. With this raspberry garden you get 12 plants each of all KELLOGG varieties listed in this book, including Logan, the brand new raspberry. Think of it, an \$8.30 value for only \$4.50. You actually save \$3.80. KELLOGG'S JUNIOR RASPBERRY GARDEN gives you delicious raspberries from early summer until late fall; a big variety of color, size, and flavor.



HERE'S THE GARDEN

| | |
|--|--------|
| 12 CUTHBERT, Red, regular price | \$1.00 |
| 12 LATHAM, Red, regular price | \$1.85 |
| 12 ST. REGIS, Everbearing Red, regular price | \$1.05 |
| 12 CUMBERLAND, Black, regular price | \$1.05 |
| 12 QUILLEEN, Big Black, regular price | \$1.30 |
| 12 LOGAN, the new early Black, regular price | \$2.05 |
| Regular Price | \$8.30 |
| | |
| You save \$3.80.—Delivered to you for only \$4.50 prepaid. | |

KELLOGG'S LARGE RASPBERRY GARDEN

\$13.35 VALUE FOR ONLY \$7.75

Six Varieties—150 Plants
You Save \$5.60

HERE'S AN EVEN BIGGER VALUE than the Junior Garden. 25 plants each of the same six varieties, 150 plants in all. Think of the raspberry shortcakes this garden will give you; the jams and canned fruit for winter use. You can sell enough extra berries each year to more than pay for this garden. All varieties labeled and ONE EXTRA PLANT in each bunch. Regular price \$13.35. SPECIAL GARDEN PRICE, **\$7.75** DELIVERED TO YOU, ONLY

